EMAIL TEMPLATE FOR RECALLS

Hi {recipient.first_name},

We hope you are well. Your dental care is our priority, and we want to ensure that you continue to enjoy the benefits of a healthy smile. Prevention is always better than cure! It's time for your next oral health check, and we're here to make it as convenient as possible for you.

Regular dental check-ups are essential for various reasons:

Preventive Care: Routine check-ups can help identify potential dental issues early, preventing them from turning into more significant problems. It's much easier and cost-effective to address concerns in their infancy.

Oral Health: A clean and healthy mouth is the cornerstone of overall well-being with direct links to general health matters such as diabetes and cardiovascular disease. Regular cleanings help remove plaque and tartar buildup, reducing the risk of cavities and gum disease.

Personalised Care: Every patient is unique. Our team tailors your dental care to your specific needs, addressing any concerns or questions you might have.

Cosmetic Benefits: A beautiful smile enhances your self-esteem and confidence. Regular dental cleanings can help keep your teeth looking their best.

Long-Term Savings: By taking proactive steps through regular check-ups, you're likely to save money in the long run by avoiding costly and extensive dental procedures.

We understand that your schedule is busy, but we're here to accommodate your needs. Simply reach out to us at {practitioner.practice.phone}, and our friendly staff will work with you to find a convenient appointment time.

Your health and smile are important to us, and we're committed to providing you with top-notch care.

We look forward to hearing from you and to welcoming you back for your next check-up. Let's work together to keep your smile at its best.

Kind regards,

{practitioner.title} {practitioner.first_name} {practitioner.last_name}

[Practice Logo]

NB: You could consider including a link to a video like this: https://www.youtube.com/watch?v=UPneCziR8h0